

IBM APPLICATION SECURITY

The Problem



Application Security represents 32% of all compromises

Mobile App Threats are up 614%



OWASP
The Open Web Application Security Project

SQLi & XSS are #1 & #2 attack vectors since 2004

Ponemon study shows Application Security is #1 risk / worry of CISO / CIO



The Solution

IBM's Application Security Portfolio has been a Gartner MQ leader since 2011. IBM Application Security Offerings scan Web and Mobile applications to discover security vulnerabilities that can be exploited by hackers.

Risk Management

- Inventory & risk assessment
- Dashboard, reports

Scans

- Dynamic Analysis "DAST"
- Static Analysis "SAST"
- Interactive Analysis "IAST"

Offerings

- Application Security on Cloud (SaaS)
- AppScan (On Premise)

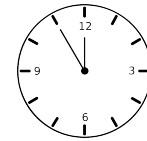
The Benefit



Customers have benefited from

- 72% reduction in defects
- ROI < 1 year

The average breach cost is 4M USD, and Application Security accounts for nearly one third of breaches



Finding problems earlier saves money and time. Studies suggest it's 10 times less costly to find and fix problems in development, before production deployment.

Bundles

Dynamic

- AppScan
- Enterprise Server
 - Dynamic Scanner
 - Dynamic User
 - Reporting License

Static

- AppScan:
- Enterprise Server
 - Source for Analysis
 - Source for Development
 - Source for Automation
 - Reporting License

Mobile

- AppScan:
- Enterprise Server
 - Source for Development
 - Dynamic Scanner
 - Dynamic User
 - Arxan Protection

Cloud (SaaS)

- ASoC
- Application Security Analyzer
 - Consulting Services